

## How to Create a Vision for Your Practice

A visionary would agree that:

- We create the future.
- One can be creative and proactive or routine and reactive.
- There are three steps to envisioning:
  - Focus on the result.
  - See what you want to have; not what you want to avoid.
  - Place no limits—dream big!

This collection of paraphrased quotations from wise visionaries, many anonymous, may provide inspiration:

- What the mind can conceive and believe, it can achieve.
- You'll see it when you believe it.
- Whether you think you can or think you can't, you're right!
- The power of positive thinking defies analysis.
- Imagination is more important than information.
- What one holds in the consciousness and embodies tends to manifest.
- A Vision is:
  - An inspired revelation
  - The ability to anticipate
  - Foresight
  - Imagination made real

### **To Articulate Your Vision for Your Practice, Commit the Following to Paper:**

It is one year from now. Describe your physical facility, patient mix, scope of services, methods of marketing, your staff and their responsibilities, your profit level, etc. In short, imagine how you want your practice to be. Use specifics. Describe your practice as if your Vision exists NOW.

It is five years from now. Describe your practice NOW, in the same way you did above.