

Letter to Parents of a Newborn Baby in Your Community

Dear _____,

Great news has just come to our attention—a new baby at your house! How fortunate your baby is to be born in this time when we know so much about the prevention and treatment of various diseases, including dental disease. Ours is a Pediatric Dental practice in which we care for children beginning in infancy. With two or three years of post-graduate training beyond the four years of dental school, the Pediatric Dentist is a specialist devoted to dental care for young people from infancy, on, with an emphasis on the prevention of disease and a lifetime of oral health.

To start your infant on a lifetime of dental health, please use the enclosed gifts—a ***Tender Infant Mouth Swab**** to clean your baby's mouth following every feeding using plain warm water to moisten the ***Tender***; our business card in the form of a magnet for your refrigerator so you will have our number handy in case of questions or an emergency; and a pamphlet containing information about your baby's oral health including a teething chart.

Please remember the American Academy of Pediatric Dentistry recommends a first dental examination no later than 12 months of age. At this first appointment we will show you how to keep your child's mouth disease free and recommend nursing and feeding habits that promote good dental health.

If we may answer any questions now, please call or email our office. And we urge you to mark your calendar as a reminder to schedule a first dental examination appointment by your baby's first birthday. We too want to make certain your child enjoys a healthy mouth and a beautiful smile. We look forward to helping you make your child part of the cavity-free generation.

Sincerely,

Dr. Betty Doe and Staff

****Tender Infant Mouth Swabs*** are available from Practicon, Inc. in our online catalog, www.practicon.com or by phone at 1-800-959-9505.